

WJEQ-WKAI-WLMD-WLRB-WMQZ-WNLF EEO Public File Report

August 1, 2008 - July 31, 2009

I VACANCY LIST

See MASTER RECRUITMENT SOURCE LIST (MRSL) for recruitment source data

Vacancies Filed	Recruitment Sources (RS) Used to Fill Vacancy	RS Referring Hiree
Job Title: Disc Jockey <i>Date Filled:</i> August 11, 2009	IL.Airwaves.com, NAACP, Adecco, WIU Gwendolyn Brooks, IL Broadcasting Association, On-Air Announcements, Allaccess.com, Radio-Online, Radio-grit	On-Air Announcements Former Intern
Job Title: Sales Account Executive <i>Date Filled:</i> October 20, 2009	Adecco, ILSkillsMatch.com, NAACP, Gwendolyn Brooks, On-Air Announcements	On-Air Announcements
Job Title: News Director <i>Date Filled:</i> December 8, 2009	IllinoisSkillsMatch.com, NAACP, WIU, Adecco, The Peoria Journal Star, The Broadcast Center, On-Air Announcements, Radio-grit, Macomb Journal, Radio-Online	The Broadcast Center - located in St. Louis, MO

II. Master Recruitment Source List (MRSL)

RS Number	RS Information Name, Contact Person, Address and Telephone Number	Source Requested Notification of Vacancies (Yes/No)	No. of Interviewees Referred by RS Over 12-month period
1	NAACP Greg Huston, President 1530 E. Wheeler Macomb, IL 61455 (309) 836-9258	No	0
2	Adecco Melinda O'Connell, Manager 509 N. Lafayette Macomb, IL 61455 9309-833-1469	No	1
3	Western Illinois University Roger Sadler, Professor Broadcasting 1 University Circle Macomb, IL 61455	No	0

	(309)298- 2256		
4	Gwendolyn Brooks Cultural Center Belinda Carr University Services Bldg WIU University Macomb, IL 61455 (309) 2982220	No	0
5	The Macomb Journal Classified Section 203 N. Randolph Macomb, IL 61455	No	0
6	IllinoisSkillsMatch.com State of Illinois Employment Galesburg, IL 61401	No	0
7	Illinois Broadcasters Association 200 Missouri Ave Carterville, IL 61622 (618)985-5555	No	0
8	Illinoisairwaves.com The Broadcast Center John Carroll 2360 Hamilton St. Louis, MO 63139 (314)647-8181	No	1
9	Peoria Journal Star Classified Section 1 News Plaza Peoria, Il 61643 (800)322-4200	No	0
10	Radio-Online (Internet)	No	1 (phone interview)
11	All Access (Internet)	No	4 (phone interview)
12	Radiogrit (Internet)	No	2 (phone interview)
13	On-Air Announcements	No	4
TOTAL INTERVIEWEES OVER 12-MONTH PERIOD			13

EEO "Prong 3" Outreach Initiatives

1. Establishment of an internship program designed to assist member or the community to acquire skills needed for broadcast employment;

We have an ongoing internship program through contact with a WIU Professor. In the past year we have had three interns.

2. Participation in job banks, Internet programs, and other programs designed to promote outreach generally (i.e., that are not primarily directed to providing notification to specific job vacancies); IL Skills match.com, IL Airwaves.com

3. Participation in scholarship programs designed to assist students interested in pursuing a career in broadcasting;

In the past year, we have established a scholarship for broadcasting students.

4. Establishment of a mentoring program for station personnel; We are currently mentoring a Sales Manager as this is her first management position.

5. Sponsorship of at least two events in the community designed to inform and educate members of the public as to employment opportunities in broadcasting; Every year we sponsor a "Communiversities" where businesses can introduce themselves to incoming students and we also set up a table to discuss employment opportunities in broadcasting.

*6. Provision of training to personnel of unaffiliated non-profit organizations interested in broadcast employment opportunities that would enable them to better refer job candidates for broadcast positions;
The Stations have an ongoing relationship with WIU's Department Chair of Broadcasting.*

*7. Participation in other activities designed by the station employment unit reasonably calculated to further the goal of disseminating information as employment opportunities in broadcasting to job candidates who might otherwise be unaware of such opportunities.
Management speaks to broadcasting classes about employment in radio. The Sales Manager also speaks to university students regarding marketing opportunities.*